

Pioneerland Library System

Strategic Plan 2014-2016

December 19, 2013

Vision: Pioneerland Library System will continue to be the recognized leader in providing regional library services to the public in multiple formats.

Mission: Pioneerland Library System makes the world of knowledge and ideas accessible to the communities we serve by providing resources for their educational, informational, cultural, and recreational needs in a safe and respectful environment.

Goals and Activities

1. Library Spaces

- A. Provide welcoming spaces where people of all backgrounds can read, learn, meet, and discover.
- B. Ensure new and remodeled library spaces are designed for maximum workflow efficiency.
- C. Ensure adequate library spaces for PLS services.

2. Collections

- A. Build current, popular materials collections which serve needs and interests of PLS users.
- B. Expand eBook and other digital collections.
- C. Expand A/V materials collections, including materials targeted to specific service needs.
- D. Increase diversity of materials to interest a wider population of users around the region.

3. Technology

- A. Provide expanded broadband and wireless internet connectivity for users and staff.
- B. Provide services and support for patrons using mobile technologies.
- C. Provide technologies such as tablets and laptops to increase availability of internet access in libraries.
- D. Provide technology and digital resource information and learning opportunities to patrons and staff.

4. Lifelong Learning Support

- A. Provide strong early literacy and early learning opportunities to support school readiness.
- B. Provide school support to students, caregivers, and teachers to increase school success.
- C. Provide support for lifelong educational opportunities with library services and spaces.

5. Programming

- A. Expand free programming for children, teens, and adults to encourage library use.
- B. Provide programming diversity by using partnerships with community resource providers.
- C. Target teen programming to encourage healthy youth development.

6. Teens

- A. Provide safe, comfortable spaces for teens to study, read, and meet.
- B. Provide homework support and informational interactions to encourage intellectual development.

7. Outreach

- A. Provide outreach services into the community to publicize library resources and services.
- B. Provide services directly or indirectly to patrons who are unable to use libraries in person.
- C. Provide technology connections to the library which are available 24/7.

8. Partners

- A. Use Library Friends and Local Library Advisory Boards effectively for advocacy support.
- B. Build positive connections between the library and other community organizations in order to achieve shared goals and outcomes for the community.
- C. Maintain and expand strong connections to other regional libraries and library organizations.

9. Encouraging and Supporting Staff Excellence

- A. Provide appropriate continuing education to all staff to promote skills development.
- B. Support staff attendance at continuing education and training events.

10. Operational Efficiency

- A. Continue to pursue optimal library management structures to support efficient operations.
- B. Focus library operations on positive patron outcomes and experiences with library services.

Approved by the PLS Board January 23, 2014